

land.mobil:LAB

A mobility lab for the Waldviertel region

Mobility enables participation in social life. The mobility lab for rural areas **land.mobil:LAB (LML)** at TU Wien develops innovative mobility solutions in and for the Waldviertel region. By linking research and real-world practice, the mobility lab works closely with residents, municipalities and businesses to implement innovative mobility solutions.

What is an innovation initiative and who can join?

The LML supports various ideas and projects, referred to as innovation initiatives. As of March 2025, three thematic perspectives are focused upon:



The perspective **mobility modes** focuses on flexible public transport solutions (regional on-demand transit), as well as active mobility and ride-sharing networks.



The perspective **mobility purposes** focuses on mobility for cultural events, as well as leisure-related travel.



The perspective **actors** focuses on mobility service providers (housing developers, mobility associations), as well as infrastructure operators (service stations, car dealerships).

Other ideas are always welcome. As an **open platform**, LML supports anyone who wants to actively shape mobility in the Waldviertel region, keeping synergies regarding social inclusion and health promotion in mind. Building awareness and digitalisation are key driving forces that support this.

What support does the land.mobil:LAB offer?

Our offer includes multiple service levels at different costs:

1

Free basic services

such as support, project development and facilitation

2

Paid services

such as lending equipment and provision of premises, payment pro-rata, with discounts available depending on the company's status

3

Project specific services

such as research support or detailed analyses. The pricing is based on the actual costs incurred by the service providers' activities

You have an innovation initiative that we could support?

Feel free to contact us!

land.mobil:LAB by TU Wien


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